

# 2017 SPONSORSHIP OPPORTUNITIES



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*B.C. FORAGE COUNCIL*

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The B.C. Forage Council (BCFC) is committed to research, development and production of forage crops and pastures in support of the livestock sector, domestic and export markets. The purpose of the society is to promote economic growth and development of a viable forage industry. By partnering with producers, industry organizations, companies, government and universities, the BCFC is a unified voice for forage crops, representing all sectors of the industry. Since its inception in 1988, the BCFC has taken on and been involved with many forage seminars and projects ranging from extensive forage variety trials to our current and ongoing project -Demonstrating innovative forage production practices to increase climate change adaptation.

Forages are Canada's largest cultivated crop. Combined with pastures and rangeland they cover 28 million hectares and generate almost \$5.1 billion in economic activity annually. In general, the forage sector is often overlooked. Other sectors, like canola or beef have producer funded check-off programs for research and other activities but not forages. With your financial support the BCFC can continue to actively research and support forage crops and pastures in British Columbia. By offering seminars, field days and webinars to producers, a manual on how to conduct your own on farm trials, a comprehensive website with industry links, members and variety testing results, and researching and developing new ways to link producers, industry and consumers the BCFC will continue to act in the best interests of the forage industry.

## **Sponsor Funding Levels and Benefit's:**

### **Platinum Level (\$5000+)**

BCFC Website: ad on our homepage, listed in the industry directory, company name, address, phone number, website (hyperlinked), email (hyperlinked), 25-word description of products or services, full color ad or logo, BANNER AD at the top of the category.

Recognition at all BCFC sponsored events, field days and AGM and corporate logo in all promotional material.

Corporate logo displayed prominently on front page of the BCFC newsletter and the option of submitting one article per issue, topic subject to BCFC approval.

Agri-Business membership in the BCFC- appoint one individual who shall exercise on your company's behalf the rights and privileges of a member in good standing.

### **Gold Level (\$2500+)**

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BCFC Website: ad on inner page of your choice listed in the industry directory, company name, address, phone number, website (hyperlinked), email (hyperlinked), 25-word description of products or services, full color ad or logo.

Recognition at all BCFC sponsored events and field days.

Corporate logo displayed prominently on second page of the BCFC newsletter and the option of submitting one article per issue, topic subject to BCFC approval.

Agri-Business membership in the BCFC- appoint one individual who shall exercise on your company's behalf the rights and privileges of a member in good standing.

## **Silver Level (\$1000+)**

BCFC website: listed in the industry directory, company name, address, phone number, website (hyperlinked), email (hyperlinked), 25-word description of products or services.

Corporate logo displayed in the BCFC newsletter

Agri-Business membership in the BCFC- appoint one individual who shall exercise on your company's behalf the rights and privileges of a member in good standing.

## **Bronze Level(\$500+)**

Listed in the BCFC website and newsletter

Agri-Business membership in the BCFC- appoint one individual who shall exercise on your company's behalf the rights and privileges of a member in good standing.

## **Partner (\$250)**

Agri-Business membership in the BCFC- appoint one individual who shall exercise on your company's behalf the rights and privileges of a member in good standing

For more information, contact Sheri at 250-255-9065 or by email

[bcfc@bcforagecouncil.com](mailto:bcfc@bcforagecouncil.com)

(Logos should be emailed to the BCFC and must be JPG or GIF files and not exceed 125 by 125 pixels. (125 pixels wide; adjustable height)



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***B.C. FORAGE COUNCIL***

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**COMPANY NAME:**

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**SPONSOR LEVEL:**

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**E-MAIL ADDRESS:**

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**CONTACT PERSON:**

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**CONTACT PHONE NUMBER:**

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**25 WORD DESCRIPTION FOR WEBSITE:**

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Please return this form with one of the below payments by mail or email:

Visa/MC/AmEx

Card # \_\_\_\_\_ Exp date: \_\_\_\_\_

E-transfers to [bfc@bcforagecouncil.com](mailto:bfc@bcforagecouncil.com) -please make security answer: forage

Cheque: mail to 117 Roddie Rd, Quesnel, BC, V2J 6K2